



INTERNATIONAL INNOVATION MANAGEMENT

STUDY ABROAD AT EUFH

TURNING TECHNOLOGY INTO BUSINESS

International Innovation Management is a key feature for successful business creation.

Today's employees are expected to develop methods and tools for managing the complex and challenging process of innovation successfully in interdisciplinary and intercultural teams – in the technological area as well as in the business sector.

International students at EUFH learn how to link technical knowledge with management skills in an international context and acquire the language skills required for their future careers when participating in our study abroad programme "International Innovation Management" (IIM).

IIM is offered each year from the first half of February until the end of May and 30 ECTS will be awarded upon successful completion. The programme is completely English-taught.

KEY BENEFITS

- EUFH offers outstanding educational quality as well as a personal atmosphere with direct contact to lecturers
- Programme fits easily in domestic degree programmes
- Acquisition of full semester workload (30 ECTS)
- Experience International Innovation while studying it: intercultural competencies not only taught but applied while working in teams with members of different countries
- Perfect combination for business students and students of technical subjects
- Brühl as an ideal starting point to discover Germany and Europe with its location close to Cologne and Bonn in Northrhine-Westphalia, one of the main economic centers and transport hubs in Germany with easy access to neighbouring countries like Belgium, The Netherlands or France
- Accompanying German language course



EUROPÄISCHE
FACHHOCHSCHULE
European University of Applied Science

PROGRAMME STRUCTURE

In order to learn how to manage international innovations successfully the curriculum has the following structure:



EU FH – WHO WE ARE

The European University of Applied Sciences (EU FH) is a state-accredited private university that offers industry-specific courses in business studies. After completion of studies, students are granted the internationally recognized academic degrees of Bachelor of Arts (B.A.), Bachelor of Science (B.Sc.) or Master of Arts (M.A.). As a small private university we are able to react particularly rapidly to the changing face of today's economy, so that students are always on top of the latest management trends. The overall aim of EU FH is to prepare its students for a career in the middle management.

WANT TO JOIN US?

- Application deadline: 1st of October
- Language requirements: good English language knowledge is required (at least Level B1 according to the Common European Framework of References for Language)
- Exchange / ERASMUS students of our partner universities do not pay tuition fees; tuition for all other international students is 1980 € for the whole programme



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