

A group of students are sitting at a desk in a classroom. A young man on the left is looking at a laptop. A young woman in the center is smiling at the camera. Another young woman on the right is looking towards the laptop. In the background, other students are visible, some looking at the laptop and others looking away. The room has large windows in the background.

# INTERNATIONAL INNOVATION MANAGEMENT

## STUDY ABROAD AT EUFH

EU | FH

EUROPÄISCHE  
FACHHOCHSCHULE  
European University of Applied Science

### TURNING TECHNOLOGY INTO BUSINESS

International Innovation Management is a key feature for successful business creation.

Today's employees are expected to develop methods and tools for managing the complex and challenging process of innovation successfully in interdisciplinary and intercultural teams – in the technological area as well as in the business sector.

International students at EUFH learn how to link technical knowledge with management skills in an international context and acquire the language skills required for their future careers when participating in our study abroad programme "International Innovation Management" (IIM).

IIM is offered each year from the first half of February until the end of May and 30 ECTS will be awarded upon successful completion. The programme is completely English-taught.

### KEY BENEFITS

- EUFH offers outstanding educational quality as well as a personal atmosphere with direct contact to lecturers
- Programme fits easily in domestic degree programmes
- Acquisition of full semester workload (30 ECTS)
- Experience International Innovation while studying it: intercultural competencies not only taught but applied while working in teams with members of different countries
- Perfect combination for business students and students of technical subjects
- Brühl as an ideal starting point to discover Germany and Europe with its location close to Cologne and Bonn in Northrhine-Westphalia, one of the main economic centers and transport hubs in Germany with easy access to neighbouring countries like Belgium, The Netherlands or France
- Intensive German language course

## PROGRAMME STRUCTURE

In order to learn how to manage international innovations successfully the curriculum has the following structure:



### EUFH – WHO WE ARE

The European University of Applied Sciences (EUFH) is a state-accredited private university that offers industry-specific courses in business studies. After completion of studies, students are granted the internationally recognized academic degrees of Bachelor of Arts (B.A.), Bachelor of Science (B.Sc.), Master of Arts (M.A.) or Master of Science (M.Sc.). As a small private university we are able to react particularly rapidly to the changing face of today's economy, so that students are always on top of the latest management trends. The overall aim of EUFH is to prepare its students for a management career.

### WANT TO JOIN US?

- Application deadline: 1st of November
- Language requirements: good English language knowledge is required (at least Level B1 according to the Common European Framework of References for Language)
- Exchange / ERASMUS students of our partner universities do not pay tuition fees; tuition for all other international students is 1980 € for the whole programme



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