



Universidad de Alcalá
Alcalingua



International Summer School

Courses taught in English (June)

New companies for the "low cost society" (40 hours)	5 ECTS - 300 €
Design and review of reusable learning objects (32 hours)	4 ECTS - 275 €
Consumer Behavior and Cross- Cultural Marketing (32 hours)	4 ECTS - 275 €
Commercial Performance by numerical variables analysis (32 hours)	4 ECTS - 275 €
How to do a Business Plan (32 hours)	4 ECTS - 275 €
Brand management, building brands creating business (32 hours)	6 ECTS - 380 €

Courses taught in English (July)

Management and Cinema (30 hours)	4 ECTS - 275 €
How to understand Spain and... survive the experience! (28 hours)	3,5 ECTS - 235 €
An approach to being effective in attaining goals (32 hours)	4 ECTS - 275 €
Leisure and culture audiences business analysis (32 hours)	4 ECTS - 275 €

Courses taught in English (September)

How to understand Spain and... survive the experience! (28 hours)	3,5 ECTS - 235 €
How to do a Business Plan (32 hours)	4 ECTS - 275 €
An approach to being effective in attaining goals (32 hours)	4 ECTS - 275 €

*5% discount if you have the ESCN card. 10% discount if your university has Erasmus or Bilateral agreement with the University of Alcalá. 12% discount if your university has Erasmus or Bilateral agreement with the University of Alcalá and you have the ESCN card.

C/Escritorios, 4
28801 Alcalá de Henares
Madrid (España)

Tlf: (+34) 91 881 23 78
www.alcalingua.com
info@alcalingua.com



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International Summer School

Spanish language and culture (One month: June, July, August, September)

Spanish language intensive course
Language and Culture

80 Hours - 10 ECTS - 680 €
100 Hours - 12 ECTS - 850 €

Other courses taught in Spanish

Business Spanish
Teatro breve español del siglo XX

100 Hours - 12 ECTS - 850 € (June)
30 Hours - 4 ECTS - 255 € (July)

DELE Exam (19/08/2011)

Training for the DELE Exam

UAH Students: 150 € - No UAH Students: 170 €

Trainig course + DELE Exam

UAH Students: 130 € - No UAH Students: 150 € + DELE Exam price

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