

# SUMMER COURSES

Mark your preferences with an X.

## BANK DETAILS

Bank transfer free of charges  
SANTANDER CENTRAL  
HISPANO (BSCH)  
C/ Libreros, 19, 28801 ,Alcalá de  
Henares, Madrid

“Alcalingua–Universidad de  
Alcalá, SRL”

IBAN: ES77-0049-6692-81-  
2216306751

Swift code: BSCHESMM

Please, indicate your name,  
surname and course

## SENDING INSTITUTION

Name	
Address	
Telephone	
Your field of study	
ERASMUS-code	
Contact person	
Diploma / degree for which you are currently studying	
Number of higher education study years prior to departure abroad	

## PERSONAL DETAILS

Name		Surname	
Date of birth		Passport number	
Gender		Nacionality	
E-mail		Telephone	
Address			

## APPLICATION FORM

Print the form, fill it out and  
send it along with a copy of  
your passport and the bank  
receipt :

-By post to C/ Escritorios, nº 4,  
28801, Alcalá de Henares,  
Madrid, ESPAÑA

-By fax [00 34 91 827 16 16]

-By e-mail to  
[info@alcalingua.com](mailto:info@alcalingua.com)

Course fees must be paid in  
advance. If you need more  
information, please visit our  
web page [www.alcalingua.com](http://www.alcalingua.com)  
or send us an e-mail to  
[info@alcalingua.com](mailto:info@alcalingua.com)

## DATA PROTECTION POLICY AND CONDITION ACCEPTANCE

In accordance with article 5 of  
Organic Law 15/1999, December  
13th, regarding data protection  
policy, personal details will be  
stored in a file called “Previsión de  
Alumnos”, and they will not be  
transferred, except for cases  
agreed by Law. The institution in  
charge of this file is Lingua-  
Universidad de Alcalá and the  
address where the client can  
exercise their rights of access,  
rectification, cancellation and  
opposition is C/ Escritorios 4,  
28801 Alcalá de Henares, Madrid.

I have read and accept the  
application conditions: Yes/No  
I accept that Alcalingua the  
use of my image for  
educational and promotional  
purposes: Yes/No

SPANISH LANGUAGE AND CULTURE (ALL LEVELS)		HOURS *	CREDITS	PRICE * *	X
<b>Intensive June</b> 06/06/2011 - 30/06/2011	Language	80	10 ECTS	680 €	
	Language and Culture	100	12 ECTS	850 €	
<b>Intensive July</b> 01/07/2011 - 29/07/2011	Language	80	10 ECTS	680 €	
	Language and Culture	100	12 ECTS	850 €	
<b>Intensive August</b> 02/08/2011 - 30/08/2011	Language	80	10 ECTS	680 €	
	Language and Culture	100	12 ECTS	850 €	
<b>Intensive September</b> 01/09/2011 - 28/09/2011	Language	80	10 ECTS	680 €	
	Language and Culture	100	12 ECTS	850 €	
<b>Business Spanish</b>	06/06/2011 - 30/06/2011	100	12 ECTS	850€	
<b>Teatro breve español</b>	01/07/2011 - 15/07/2011	30	4 ECTS	255€	

\*Approximate number of hours.

COURSES TAUGHT IN ENGLISH	DATES	CREDITS	PRICE **	X
<b>New companies for the “low cost society”</b> (40 hours)*	06/06/2011 - 17/06/2011	5 ECTS	300 €	
<b>Design and review of reusable learning objects (32 hours)*</b>	15/06/2011 - 30/06/2011	4 ECTS	275 €	
<b>Consumer Behavior and Cross- Cultural Marketing (32 hours)*</b>	20/06/2011 - 29/06/2011	4 ECTS	275 €	
<b>Commercial Performance by numerical variables analysis (32 hours)*</b>	20/06/2011 - 29/07/2011	4 ECTS	275 €	
<b>How to do a Business Plan</b> (32 hours)*	20/06/2011 - 01/07/2011	4 ECTS	275 €	
<b>Brand management, building brands creating business (45 hours)*</b>	27/06/2011 - 09/07/2011	6 ECTS	380 €	
<b>Management and Cinema</b> (30 hours)*	04/07/2011 - 15/07/2011	4 ECTS	275 €	
<b>How to understand Spain and... survive the experience! (28 hours)*</b>	04/07/2011 - 15/07/2011	3,5ECTS	235 €	
<b>An approach to being effective in attaining goals (32 hours)*</b>	11/07/2011 - 22/07/2011	4 ECTS	275 €	
<b>Leisure and culture audiences business analysis (32 hours)*</b>	11/07/2011 - 22/07/2011	4 ECTS	275 €	
<b>How to understand Spain and... survive the experience! (28 hours)*</b>	05/09/2011 - 16/09/2011	3,5ECTS	235 €	
<b>How to do a Business Plan</b> (32 hours)*	05/09/2011 - 16/09/2011	4 ECTS	275 €	
<b>An approach to being effective in attaining goals (32 hours)*</b>	05/09/2011 - 16/09/2011	4 ECTS	275 €	

\* **5% discount** if you have the ESCN card. **10% discount** if your university has Erasmus or Bilateral agreement with the University of Alcalá. **12% discount** if your university has Erasmus or Bilateral agreement with the University of Alcalá and you have the ESCN card.